

Parallel Avocats advised Carbonfact in its acquisition of Vaayu

Parallel Avocats has advised Carbonfact in its acquisition of Vaayu, bringing together two of the leading environmental data platforms in the fashion industry.

Founded in Paris in 2021, Carbonfact runs an environmental data platform used by more than 200 apparel and footwear brands. Vaayu, founded in Berlin in 2020, built one of fashion's first product-level impact platforms. The combined company becomes fashion's largest environmental intelligence platform, serving more than 300 brands, with 150,000 emission factors and primary data from over 7,000 textile factories.

The Parallel Avocats team that advised Carbonfact comprises Jérémie Aflalo (partner) and Candice Daull (associate).

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