

## Parallel Avocats advised Innovorder in its €20m financing round

Parallel Avocats has advised Innovorder in its €20m financing round led by UL Invest, the family office of Laurent Useldinger, alongside Evolem, a shareholder since 2019.

Founded in 2014, Innovorder provides an all-in-one digital platform for commercial and institutional foodservice (point of sale, ordering kiosks, payment). Profitable since 2024, the company will use the funding to fuel its European expansion, product development — including the rollout of its AI agent orchestrator Atlas — and targeted acquisitions, with the ambition of becoming the European leader in digital solutions for the foodservice industry.

The Parallel Avocats team that advised Innovorder comprises Jérémie Aflalo (partner) and Awa Yaffa (associate).

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