

Parallel Avocats advised Cycle in its acquisition by Atlassian

Parallel Avocats has advised Cycle on the French law aspects of its acquisition by Atlassian, the company behind Jira and Confluence.

Founded by Mehdi Boudoukhane with startup studio Hexa, Cycle built an AI-powered customer feedback platform that centralises feedback from the tools product teams already use and turns it into actionable insights. Its technology will be integrated into Jira Product Discovery, serving Atlassian's 300,000+ customers.

The Parallel Avocats team that advised Cycle comprises Jérémie Aflalo (partner).

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