

Parallel Avocats advised Sightness in the sale of bp2r to PwC France

Parallel Avocats represented Sightness in the sale of its consulting business, bp2r, to PwC France.

Sightness has built the most comprehensive SaaS platform for advanced freight transport analysis on the market. This unique solution has positioned Sightness as a must-have.

Following the sale of bp2r, Sightness will focus on innovation, development and international expansion. Among its new developments, Sightness is working on technological innovations to actively contribute to sustainable solutions for the future of transport.

The Parallel Avocats team was led by Jérémie Aflalo (partner).

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