

## Parallel Avocats represented Jellysmack in its Series C financing round from SoftBank Group

Parallel Avocats represented Jellysmack, a U.S. based startup founded by French entrepreneurs that helps creators establishing new revenues across digital media platforms, in its Series C financing round from SoftBank Group.

This new financing round, which will make Jellysmack a unicorn, will allow Jellysmack to strengthen its business, including through mergers and acquisition, and fuel its international expansion by opening new markets.

Parallel Avocats is a long-standing legal advisor to Jellysmack, having notably represented Jellysmack in its previous financing rounds from Highland Europe, Partech and OneRagTime.

The Parallel Avocats team was led by Jérémie Aflalo (partner).

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