



Wecasa, a French home care services platform, requested Parallel Avocats' expertise in personal data protection law.

## 1. Challenge

Aware of the strategic nature of personal data issues for its business model (a B2C platform), Wecasa wanted to strengthen its mastery of the legal framework and prioritize its GDPR compliance actions.

## 2. Solution

Parallel Avocats carried out a comprehensive assessment of Wecasa's functioning and identified areas of progress for the company's GDPR compliance program.

## 3. Bénéfices

The work carried out enabled Wecasa to prepare the necessary actions in the context of its compliance strategy, by building a clear roadmap to be conducted in collaboration with Parallel Avocats. This approach also enabled WeCasa to serenely anticipate the next steps of its development.

## Avis du client

*« As a platform working with a collective of independent workers, we are subject to multiple regulations (GDPR, platform laws...). Parallel Avocats is fully aware of the latest developments in the field and provides us with very clear and pragmatic recommendations on each of these strategic topics. »*

Antoine Chatelain

CEO of Wecasa