

JELLYSMACK

Assisting Jellysmack in the context of its 14m\$ Series A financing

1. Challenge

With a premium positioning and commitment to user communities, Jellysmack wanted to consolidate and accelerate its growth by raising \$14 million in Series A financing led by a new investor (Highland Europe).

2. Solution

Negotiation of the legal terms of the transaction with a view to enabling Jellysmack to pursue its operational objectives.

3. Bénéfices

Jellysmack was able to secure a venture capital financing under conditions that enabled it to establish itself as a true leader in digital media.