

inmemori

Advising InMemori in connection with a fundraising in the form of a SAFE (simple agreement for future equity).

1. Challenge

InMemori wanted to raise a significant seed capital (2.5 million euros) quickly and simply.

2. Solution

Design of a SAFE-type mechanism, in the form of share subscription warrants giving the right to shares at the time of a future equity financing. Determination of conditions for raising from different types of investors (venture capital funds, foreign investors, business angels).

3. Bénéfices

Completion of a fundraising to finance InMemori's development in France and the United States using a simpler mechanism than a traditional equity financing and without having to determine the company's valuation.